



Press Release

For Immediate Release

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Tableau Version 3.0 Debuts with Commanding New Visual Analysis Features and Expanded Database Support

Products Empower Information Workers to Visually Analyze their Everyday Data

SEATTLE, April 17, 2007 – Tableau Software, the global leader in visual analysis software, today launched Tableau v3.0, the most powerful and easy to use data analysis software available. It is designed for information workers in all job functions and industries. Tableau v3.0 enables people to summarize and explore their everyday data with an intuitive interface that generates crisp visual displays.

“Our mission to bring visual analysis to millions of information workers is succeeding faster than we ever dreamed,” said Christian Chabot, CEO and co-founder. “Our explosive growth over the last two years reflects our customers’ enthusiasm for our products. The world’s leading companies, universities and colleges, and government agencies tell us that they can now see and understand their data like never before.”

"Tableau's v3.0 is an upgrade with real substance," said Amy Wressell, Research Chemist, Air Products & Chemicals, Inc. “The added features and functions are not minor improvements or embellishments, but rather go a long way in extending Tableau's dynamic functionality as a tool to visualize, filter, and report high volume data."

Dynamic Dashboards

Tableau v3.0 enables you to create fully interactive dashboards in an effortless drag and drop workflow. Without any IT support or programming, you can monitor and

compare information, including data from multiple sources. For example, you can monitor business performance in a dynamic dashboard using data from Excel, Oracle, and SQL Server simultaneously.

Global Filters

Tableau v3.0 delivers a new class of filters that dynamically update all displays in worksheets and dashboards. Now, you can create and adjust a filter and watch an array of visual displays update simultaneously.

Annotations and Dynamic Data Labels

Tableau v3.0 lets you add free-form comments and dynamic data labels to any visual display. All annotations are dynamic and automatically reposition themselves as you explore and analyze.

Rich Formatting

Tableau v3.0 enables you to build presentation-ready tables that maintain their live connection to underlying data sources. The new formatting includes control of fonts, colors, and shading on all axes, rows, and columns.

Reference Lines and Calculations

With just one click, you can add dynamic reference lines to any analysis. Reference line calculations now include medians, statistical distributions, and confidence levels.

Ad Hoc Groups

Tableau v3.0 now enables you to define “on the fly” groups within a visual display. By using the new “paper clip” icon, people can combine and re-categorize multiple data fields with one click. All groups are saved with the workbook and dynamically update as the data changes.

Expanded Database Support

In addition its support for Excel, Access, SQL Server, SQL Server Analysis Services, MySQL, Oracle, and Hyperion Essbase, Tableau has added connections to IBM DB2, PostgreSQL, Firebird, and tab-delimited text files.

Extended Microsoft Support

Tableau v3.0 is certified for Microsoft Vista and Office 2007.

About Tableau Software

Tableau Software, a privately held company based in Seattle, Washington, is the global leader in visual analysis software. Its flagship product is used by managers, business intelligence professionals, business analysts, strategic consultants, financial professionals, market researchers, scientists and engineers in nearly every industry. For more information, visit www.tableausoftware.com.

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