

about the program

What is the program?

Tableau Software, Inc.[™] enthusiastically supports the academic community that is focused on teaching skills around data analysis, informatics, and information visualization. We work with professors in a variety of academic programs including information visualization, business administration, management science, computer science, statistics and information technology.

The Tableau For Teaching program (formerly known as the Tableau University Consortium) is designed to support both instructors and their students in the following ways:

- + provide software tools for use in course work (pro bono)
- + deliver guest lectures via the web
- + assist with data sets and course assignments

By making it easier for professors to adopt Tableau software during academic instruction, the Tableau For Teaching (TFT) program ensures that students and educators are better equipped to harness the power of information visualization. We hope that this not only helps students with their coursework today but also prepares them for the future. Knowing how to analyze data effectively especially via effective information visualization techniques is a core skill for many careers.

Are there any institution-based or course-based requirements to qualify for the free software?

Tableau will offer free software to professors and students who meet our qualifying terms:

- Must be a qualifying institution
 - Accredited public or private university or college (including community, junior or vocational college) that grants degrees requiring not less than the equivalent of two (2) years of full-time study
 - Government schools located in United States territories
 - Higher education research laboratories that are a public institution and recognized by the Department of Education, teach students as part of their research mission, can provide copy of Bylaws that states the relationship with controlling university
- Must meet all of the qualifying terms
 - Will be used strictly for educational use of students enrolled in the qualifying university
 - Will be used only during the normal educational term (semester or quarter); will not be accessed or used during non-semester (or non-quarter) periods
 - Will not be made available to staff and other personnel who are not directly involved in educating students
 - Will not be used for business, consulting or other non-educational use; will not be used for any paid work by outside institutions or organizations
 - Will not be used by staff of the university supporting university operations or the business of running the university

Can someone from Tableau lecture my class on visualization principles?

Yes, a senior executive from Tableau can lecture your course via a web-based meeting. This needs to be arranged in advance by contacting us at tft@tableausoftware.com.

What is the process for signing up and accessing the software?

If you are teaching a course at a qualifying institution, you should do the following:

1. Email Tableau at tft@tableausoftware.com with
 - your contact information
 - the name of your course
 - the start-date of your course
 - the end-date of your course
 - how many students you expect to register for the course
 - your level of interest in a possible web-based guest lecture from a senior executive at Tableau
2. Tableau will set up a special web page and email you the link.
 - Tableau staff may contact you to clarify any information
3. You share the link with your students. You and any of your students can then register and download fully-functioning installations of Tableau Desktop software from this web page. The software will expire at the end of your term.

about the software

How long do the software licenses last?

The software licenses will expire at the end of the course term.

How do I get support during the license period?

Support can be accessed in 2 ways:

- Visit our website at <http://www.tableausoftware.com/support>
- Send an email to tft@tableausoftware.com

How do I and my students get trained on the software?

You and your students can be trained on the software by attending Tableau's web-based free training sessions (Introduction and Advanced) offered typically three times per week. In addition, we make the courses available on-demand at <http://www.tableausoftware.com/learning/training/catalog>. Remember that we also offer free guest lecturing opportunities which can help your students get started with the software.

Can any student of mine access the software?

Yes, as long as your student meets the qualifying terms described above.

Can other university employees use the software?

Yes, but only if those employees are directly involved in academic instruction and use the software for academic instruction. Those employees that don't meet those requirements can license Tableau at our low education pricing. Tableau also offers licensing alternatives for computer labs. Please contact sales@tableausoftware.com for more Information.

Can I use the software for another course in another term?

Yes! To sign up for another term, simply contact us at tft@tableausoftware.com or 206-633-3400.