



Tableau Software, Inc.
General EEA Safe Harbor Notice

Scope of Safe Harbor Certification

Tableau Software, Inc. ("Tableau" or "we") recognize that the European Community has established a data protection regime pursuant to Directive 95/46/EC, which applies to the European Economic Area ("EEA") and that Switzerland ("CH") has also established a data protection regime which applies to CH that restricts companies in the EEA/CH in transferring personal data about individuals in the EEA/CH to the United States, unless there is "adequate protection" for such personal data when it is received in the United States. To create such "adequate protection" and allow our subsidiaries and business partners to overcome the restriction on international data transfers established by the Directive and Swiss legislation, we adhere to the Safe Harbor Privacy Principles published by the US Department of Commerce ("Safe Harbor Principles") with respect to personal data about individuals in the EEA/CH that we receive from our subsidiaries, customers and other business partners. More information on the Safe Harbor Principles and Tableau's scope of participation is available [here](#).

Scope of this Notice

This Notice does not apply to employees of Tableau or our subsidiaries; this Notice addresses other data subjects residing in the EEA and CH (collectively, "EEA Persons") whose data we may receive from one of our subsidiaries, customers, suppliers or other business partners in the EEA/CH, e.g., customer contacts, etc. We have issued a separate *Safe Harbor Notice for Tableau Employees in the EEA/CH*.

Categories of EEA Data

We receive certain information related to individual independent contractors, employees, and individual representatives of Tableau and its subsidiaries' corporate business partners (including enterprise customers and service providers). Such EEA/CH Data includes, without limitation, names, addresses, work phone numbers, work email addresses, and any other personal data that are affirmatively provided to Tableau in order to manage our business relationship.

We also provide services to affiliated and unaffiliated entities. We offer on premise software solutions that our enterprise and commercial customers can use to process their data (e.g., create reports, dashboards and other data visualizations). Most of this data is aggregated and not personal to anyone, but our customers could also choose to include some EEA/CH Data in the information processed with our Tableau Online, cloud-based solution. Moreover, in the support services context, we may process information that our customers instruct us to process, on their behalf and subject to their direction. Finally, we provide services to affiliated entities and may process EEA/CH Data on their behalf in this context. In these scenarios, we receive EEA/CH Data from another company in the EEA/CH for processing and the categories of data sent and the purposes of processing depend on such other company (the data controller) and on the relationship the data controller has with the relevant data subjects.

Purposes

We collect and use EEA Data for purposes of providing products and services to our customers, communicating with corporate business partners about business matters, processing EEA Data on behalf of corporate customers, providing information on our services, and conducting related tasks for legitimate business purposes.

Disclosure

We share EEA Data with our subsidiaries, affiliates and contractors, who process EEA Data on behalf of Tableau and its subsidiaries. We also share EEA Data with other third parties for the purposes for which we receive the EEA Data (e.g., performance of contractual obligations and rights), and we may also disclose EEA Data where we are legally required to disclose (e.g., under statutes, contracts or otherwise) or the disclosure is permitted by law or the Safe Harbor Principles and we have a legitimate business interest in such disclosure.

With respect to marketing emails, EEA Persons may opt-out of receiving further email marketing communications from Tableau by visiting <http://www.tableausoftware.com/optout>, or by following opt-out instructions that are contained in each marketing email. EEA Persons may also send an email to privacy@tableausoftware.com to ask to opt-out of disclosures to third parties, but such a limitation on data sharing may make it difficult or impossible for us to provide the requested services.

**Access and Review**

If you are an EEA Person about whom we hold EEA Data, you may request access to, and the opportunity to update, correct or delete, such EEA Data. To submit such requests or raise any other questions, please contact the business that provided your EEA Data to us. You can also contact our Safe Harbor Contact, or email privacy@tableausoftware.com. We reserve the right to take appropriate steps to authenticate an applicant's identity, to charge an adequate fee before providing access and to deny requests, except as required by the Safe Harbor Principles.

Safe Harbor Contact

If you have questions, please contact Tableau by sending a letter to Tableau Software, Inc., Attn: Tableau Legal, 837 North 34th Street, Suite 200, Seattle, Washington 98103, USA or by emailing us at privacy@tableausoftware.com. If you have a comment or concern that cannot be resolved with us directly, you may contact the competent local data protection authority.