tableau SOFTWARE

Your optimized supply chain
4 PATHS TO INSIGHT

You've got one goal: optimize your supply chain. You know that data to accomplish this exists, but having it at your fingertips is another matter.

Four paths help you use your data for a more efficient supply chain:

1 Combine disparate data for analysis

Your supply chain data – scheduling, financials, suppliers and inventory to name a few – lives throughout your organization. But you need to combine elements of this information into a single dashboard to manage logistics and find ways to eliminate waste.

An agile business intelligence solution lets you quickly point at the data sources you need and combine them for analysis. By considering related factors across different data sets, you will identify relationships and opportunities impossible to uncover when evaluating silos of data.

2 Interact with your data

Not all dashboards are created equal. Static information or views that leave you with more questions than answers doesn't drive efficiency, it generates frustration.

Develop dashboards that let you interact directly with data so that when your analysis sparks a question, you can drill in to get an answer, a better solution or a new idea. Interactivity also satisfies multiple stakeholders at once by letting them filter for relevant information. Why build a dashboard for each distribution center when you can build one that lets managers choose their own plant and see only the information they have permission to see?

3 Extend your data

Optimizing your supply chain isn't a linear function and neither are the algorithms behind your operations. As you build interactive dashboards, incorporate sophisticated models that inform your decisions.

By using a business intelligence solution that is flexible enough to incorporate user-defined calculations, your ability to find opportunities to optimize your supply chain expands fast.

> "There are cases where we have reduced costs by hundreds of thousands of dollars as a result of the information we gained out of Tableau."
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> – Matt Krzysiak, Chief Operating Officer, National Motor Club

4 Provide access when & where it's needed

Your stakeholders are in factories, distribution centers and on the road. Provide actionable information when and where they need it so that decisions translate into competitive differentiation.

Use a business intelligence solution that lets you adhere to your rigorous security mandates, including user-level security, while leveraging an "author once" model so that dashboards are the same whether a user is at a desk or on-the-go.

Following these four paths will get you on the path to converting the data you already have into the insight you need to optimize your supply chain.

Learn more

Tableau Software provides fast insight into data. See Tableau and ask your questions during our weekly, *20-minute live demo*. Or get going now with a free, *14-day trial*. ◆

About Tableau

Tableau Software helps people see and understand data. Ranked by Gartner in 2011 as the world's fastest growing business intelligence company, Tableau helps anyone quickly and easily analyze, visualize and share information. More than 6,500 customers across most industries get rapid results with Tableau in the office and on-the-go. Tens of thousands of people use Tableau to share data in their blogs and websites. See how Tableau can help you by downloading the free trial at *www.tableausoftware.com/trial*.